

Need new equipment and don't have the funds?

ParaSport Ontario

FUNDRAISING TIPS

ADD A PERSONAL TOUCH TO YOUR FUNDRAISING PAGE

Fill in your personal summary section and add a profile picture so people can put a face to your name.

Add a small piece about why this equipment is important to you and why others should want to help support you.

LEAD BY EXAMPLE

Encourage others to try and match your donation to help raise awareness to your cause and to encourage some healthy competition amongst friends and family.

SPREAD THE WORD

Use your social media platforms to network and reach out to your local news channels about your cause. Step outside of your direct network! Try and engage a new audience.

Educate your audience about the subject of your fundraiser and the details about it.

GET BY WITH SOME HELP FROM YOUR FRIENDS

Turn the weekly catch up into a brainstorm session for your campaign over dinner.

And don't forget to show your thanks! Host a game night or a movie night to show thanks for them helping with your fundraiser.

HOW DO I MAINTAIN MY CAMPAIGN?

STAYING SOCIAL

Keep these in mind:

- Add reporters/influencers on social media platforms to help build a relationship.
- Use #millionminutes on your social media platforms.
- Make sure to provide regular updates on all social media platforms

SAYING THANK YOU

Keep these in mind:

- Send out emails and post on all social media platforms expressing how thankful you are for the support.
- Write thank you letters to sponsors and peers and/or send a small thank you package.

PEOPLE WILL DONATE BECAUSE YOU ARE ASKING THEM TO. SIMPLE AS THAT.

THEY LIKE YOU AND RESPECT THAT YOU'RE DOING YOUR BEST TO BE ACTIVE AND STAY HEALTHY.

THERE'S A REASON WHY YOU ARE FUNDRAISING. MAKE SURE TO REMEMBER THAT AND BRING THAT SAME ENERGY TO YOUR OUTREACH EFFORTS.

Visit www.millionminutes.ca to sign-up today!

www.quickanddirtytips.com/grammar-girl
www.oed.com